



The
Newsletter
of the
Sonoma
County
Medical
Association
Alliance
August, 2017

Executive Board 2017-2018

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Inside This Issue:

[Renew Your Membership TODAY!](#)

You'll be rewarded with a NEW DIRECTORY come Fall.

[Annual Membership Luncheon](#)

Thursday, September 28. Register today!

[Give a Gift Update](#)

Computers delivered, CHECK!

[Health Careers Scholarship](#)

Scholar luncheon honors recipients.

[SCMA Holds Reception to Benefit Health Careers Scholarship](#)

Proceeds from Presidents' Reception on September 24 to go to HCS Fund. SCMAAF members invited to attend.

[CMAA Annual Meeting](#)

Tricia Hunstock and Kelly Botelho attend the meeting in Morro Bay and send back this report.

[Renew Your Membership](#)

Now is the time!

Online:

Save a stamp and visit our website, www.scmaa.org. Click on the "[Renew Membership](#)" button. Login and follow instructions to pay by credit card.

Contact [Margaret Peterson](#), VP Info Technology, for assistance with online registration.

By U.S. mail:

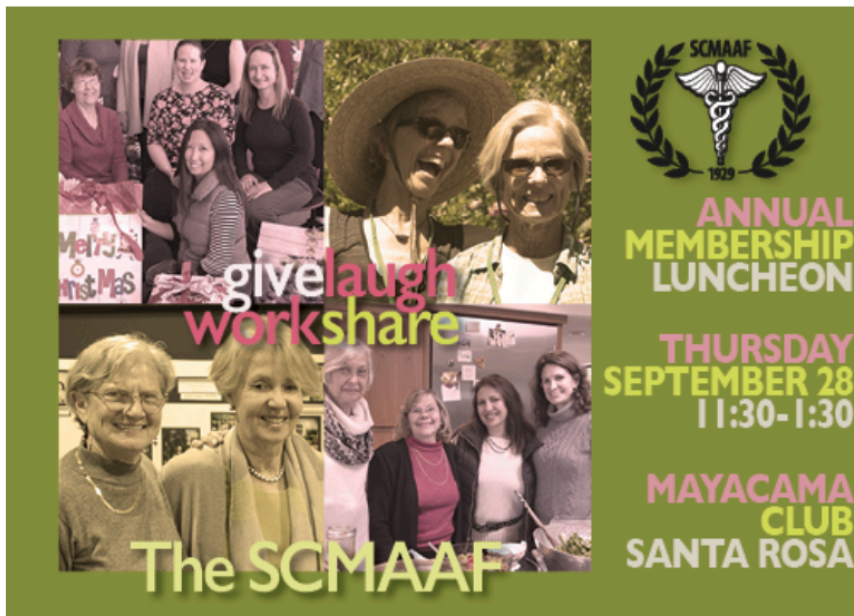
Download the [Membership Renewal Form](#) and return it along with your check payable to the SCMAAF to:

SCMAAF Membership
c/o Meta Lightfoot
5421 Wilshire Dr.
Santa Rosa, CA 95404

(Credit card payment is available online only)

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Annual Membership Luncheon



Join us at beautiful [Mayacama](#) for the

Annual Membership Luncheon

Thursday, September 28

11:30-1:30

\$40

If you have questions or are interested in onsite child care, please contact Patty Lyn Tweten at patty@tweten.com, 707-799-8427

[Register Now!](#)

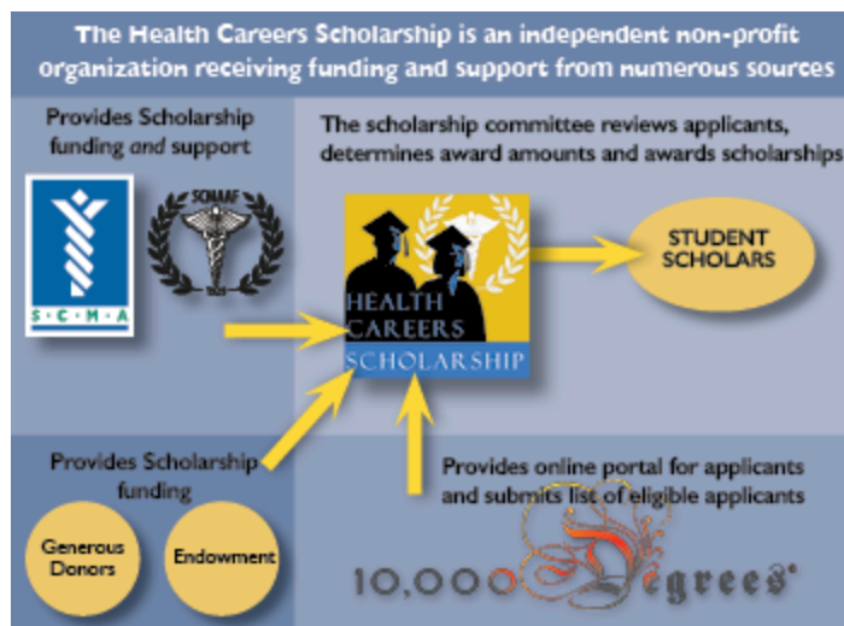


Health Careers Scholarship

In July, members of the Health Careers Scholarship Committee honored scholarship awardees at the Gravenstein Grill in Sebastopol. The Committee was able to renew 16 scholarships for college and grad students from Sonoma County. Due to fundraising challenges, no new awards were given. However, the Health Careers Scholarship Committee aims to change that.

Look for a new fundraising initiative coming this fall. It might be a re-energized Holiday Gift Card — or something completely different.

If you want to know more about the Health Careers Scholarship, check out the graphic below. Or, [read more on our website.](#)



Alliance Members invited to SCMA Presidents' Reception



The invitation card features a blue and yellow color scheme with a background image of a vineyard. At the top left, there is a small blue square with a white question mark. The main text is in a mix of serif and sans-serif fonts. The event title 'PRESIDENTS' Wine Reception' is prominently displayed. Below it, the date and time are given. The location is Hook & Ladder Winery. Three portraits of the special guests are shown in a row. Logos for the American Medical Association, California Medical Association, and Sonoma County Medical Association are listed. The bottom section contains pricing information, an RSVP contact, and logos for sponsors including Sutter Health and Hook & Ladder Winery.

THE SONOMA COUNTY MEDICAL ASSOCIATION
Invites you to a
PRESIDENTS' Wine Reception
Sunday, Sept. 24, 2017 • 4:30 – 8:00 p.m.
Hook & Ladder Winery
2134 Olivet Road, Santa Rosa, CA 95401
www.hookandladderwinery.com

Proceeds from wine sales will go to the SCMA/SCMA Alliance and Foundation Health Careers Scholarship Fund

WITH SPECIAL GUESTS:

Dr. David Barbe, AMA President
Dr. Ruth Haskins, CMA President
Dr. Peter Sybert, SCMA President

AMERICAN MEDICAL ASSOCIATION
CALIFORNIA MEDICAL ASSOCIATION
SONOMA COUNTY MEDICAL ASSOCIATION

Free to SCMA members
Nonmembers \$15.00
RSVP to Rachel at 707-525-4375 or rachel@scma.org
Limited to 100 Guests.

Co-Sponsored by:
Sutter Health
Sutter Pacific Medical Foundation

Hook & Ladder Estate: Chardonnay, Pinot Noir, Cabernet Sauvignon
Catered by: COMMUNITY PROJECT

Join the SCMA and your fellow Alliance members at the Presidents' Reception featuring SCMA, CMA and AMA presidents. Proceeds will benefit the Health Career Scholarship Program.

Sunday, September 24

Hook and Ladder Winery
2134 Olivet Road, Santa Rosa
4:30-8:00
\$15

Spots are limited. RSVP: Rachel Pandolfi, 707-5254375

Give-a-Gift

Computer Award Day



On August 17, Give-a-Gift committee members presented 27 computers for foster youth attending SRJC, Northern California community colleges and even UCLA! Best Buy continues to support the efforts of our program and these students. Four Geek Squad specialists attended the award day at the SRJC to help students install software and prepare their computers for fall semester.

Give-a-Gift is funded by an annual donation drive and proceeds from the 2017 25th Anniversary Garden Tour. Information about the annual gift-wrapping event will come out this Fall. Check back on the website and watch for news in *The Grapevine*.

Alliance Members Attend Annual CMAA Meeting

On Saturday, August 19, 2017, Sonoma County members Kelly Botelho and Tricia Hunstock attended a CMAA planning retreat held in Morro Bay at the home of Alice Kolb.

Below are some recommendations for the CMAA from the meeting.

1. One-on-one relationships are most important. Need to focus on its vision and purpose.
2. Need to fundraise and award more grants to support the purpose of the Alliance. Need a commitment to support physicians' families.
3. Need to advertise Physician Confidential Hotline.
4. Communicate more with the membership.
5. Remember the Core Values:
 - Teamwork for a Common Goal
 - Mutual Respect
 - Optimism
 - Integrity
 - Accountability